

# INVOICE



**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**Main: (513)412-5000**  
**Billing: (410)338-6432**

www.wlwt.com

Billing Address:

**Strategic Media Placement OH**  
**Attention: Accounts Payable**  
**7669 Stagers Loop**  
**Delaware, OH 43015**

Send Payment To:

**WLWT**  
**PO Box 26881**  
**Lehigh Valley, PA 18002-6881**

Invoice #	Invoice Date	Invoice Month	Invoice Period
948825-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Bob Sommerkamp	Cincinnati	Local

Advertiser	Product	Estimate Number
Mandel/R/Senator	general	2657

Flight Dates	Order #	Alt Order #
09/07/12 - 09/10/12	948825	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/07/12	09/10/12	6-7a news	6-7a	M---F--	:15/:15	1	\$125.00	BK
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	----F--				1	\$125.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTF		09/07/12	6:28 AM	6-7a news	6-7a	:15	TVGENMAND1224H	\$63.00 BK
				6:30 AM			:15	TVGENMAND1224H	\$62.00
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	M-----				1	\$125.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		09/10/12	6:43 AM	6-7a news	6-7a	:15	TVGENMAND1224H	\$63.00 BK
				6:45 AM			:15	TVGENMAND1224H	\$62.00
2	09/07/12	09/07/12	6-630p M-F news	6-630p	----F--	:15/:15	1	\$1,000.00	BK
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	----F--				1	\$1,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTF		09/07/12	6:12 PM	6-630p M-F news	6-630p	:15	TVGENMAND1224H	\$500.00 BK
				6:14 PM			:15	TVGENMAND1224H	\$500.00
3	09/07/12	09/07/12	2-3p	2-3p	----F--	:15/:15	1	\$50.00	BK
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	----F--				1	\$50.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTF		09/07/12	2:55 PM	2-3p	2-3p	:15	TVGENMAND1224H	\$25.00 BK
				2:56 PM			:15	TVGENMAND1224H	\$25.00
4	09/07/12	09/07/12	JUDGE JUDY EF	Judge Judy	----F--	:15/:15	1	\$50.00	BK
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	----F--				1	\$50.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTF		09/07/12	3:25 PM	JUDGE JUDY EF	Judge Judy	:15	TVGENMAND1224H	\$25.00 BK
				3:26 PM			:15	TVGENMAND1224H	\$25.00
5	09/09/12	09/09/12	Late News after NFL	Late News	-----S	:15/:15	1	\$300.00	BK
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	-----S				1	\$300.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser)

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Mandel/R/Senator	general	2657	

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5	09/09/12	09/09/12	Late News after NFL	Late News	-----S	:15/:15	1	\$300.00	BK
Class of Time - Immediately Pre-emptible without notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WLWT	Su	09/09/12	12:15 AM	Late News after NFL	Late News	:15	TVGENMAND1224H	\$150.00 BK
				12:18 AM			:15	TVGENMAND1224H	\$150.00
<u>Total Spots</u>							6		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$1,650.00</b>
<u>Agency Commission</u>	<b>\$247.50</b>
<u>Net Amount Due</u>	<b>\$1,402.50</b>